

# THE TOP 50 PLACES TO FIND A JOB

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# THE 50 EASIEST PLACES TO MAKE A HIRE

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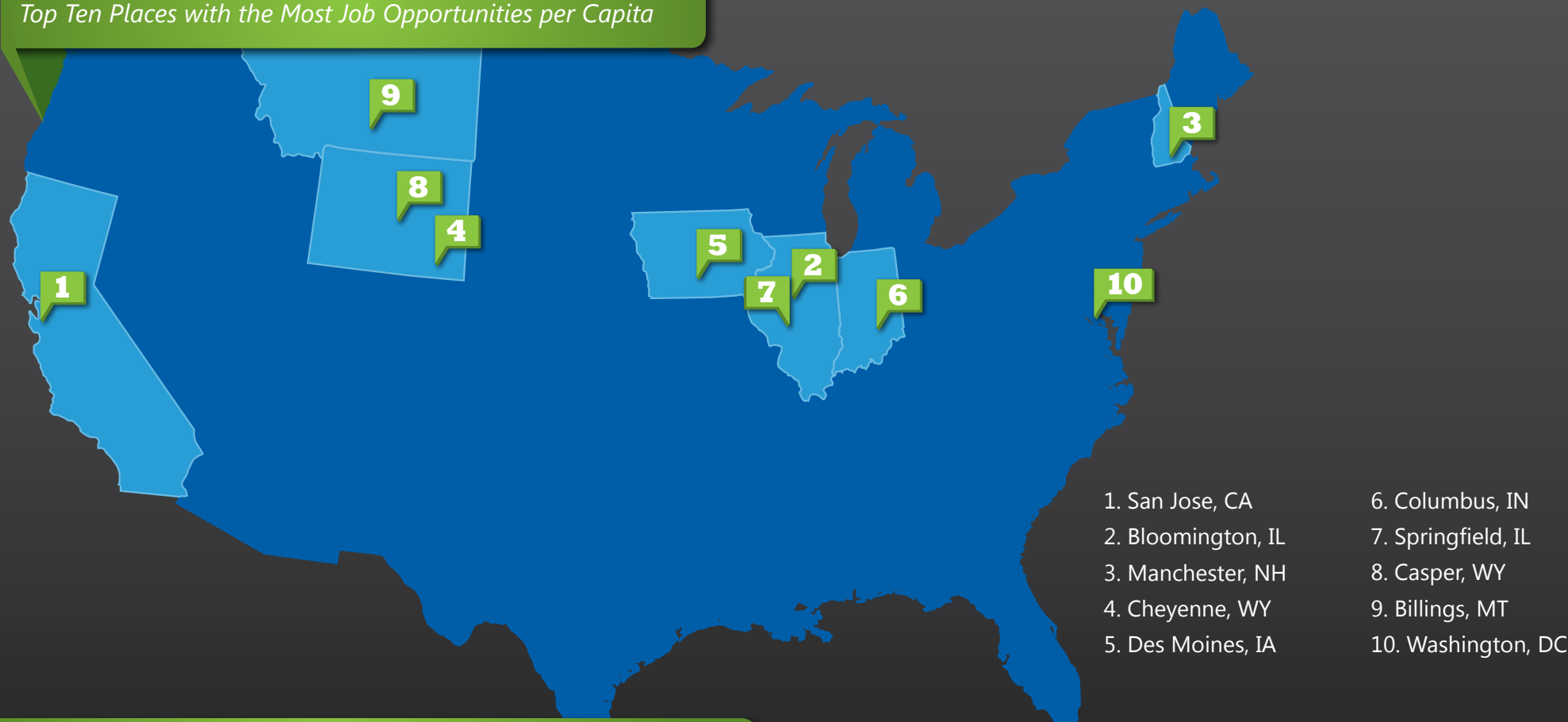
Q2 2012 CAREER TRENDS ANALYSIS REPORT

Sure, there are more jobs in New York City – but there are more people as well!

*The best places to find jobs aren't always the first ones that come to mind.*

### WHERE THE JOBS ARE

Top Ten Places with the Most Job Opportunities per Capita



### The Top Ten Metros At-A-Glance

#### SAN JOSE, CA



San Jose is "the capital of Silicon Valley." They use computers to make cool stuff here.

##### Top Industries That Created Jobs:

- » Information Technology
- » Engineering & Architecture
- » Sales & Sales Management

**Average Salary:**  
\$57,000

##### Top Job Titles Employers Need to Fill:

- » Software Engineers
- » Project Managers
- » Java Developers

**Unemployment Rate:**  
8.6%

**Cost of Living:**  
52% above nat'l avg

##### Easiest Jobs to Hire for:

- » Administrative Assistants
- » Medical Assistants
- » Financial Analysts

**Job Posting Growth  
(Q2 2011 to Q2 2012):**  
379%

#### BLOOMINGTON, IL



Bloomington is the birthplace of the beer nut and they are still produced here today.

##### Top Industries That Created Jobs:

- » Information Technology
- » Sales & Sales Management
- » Transportation & Logistics

**Average Salary:**  
\$36,000

##### Top Job Titles Employers Need to Fill:

- » Project Managers
- » Business Analysts
- » Drivers

**Unemployment Rate:**  
7.0%

**Cost of Living:**  
5% below nat'l avg

##### Easiest Jobs to Hire for:

- » Administrative Assistants
- » Certified Nursing Assistants
- » Bank Tellers

**Job Posting Growth  
(Q2 2011 to Q2 2012):**  
701%

#### MANCHESTER, NH



Manchester was once home to the world's largest cotton mill.

##### Top Industries That Created Jobs:

- » Healthcare & Medical
- » Information Technology
- » Sales & Sales Management

**Average Salary:**  
\$46,000

##### Top Job Titles Employers Need to Fill:

- » Java Developers
- » Licensed Nursing Assistants
- » Physical Therapists

**Unemployment Rate:**  
5.1%

**Cost of Living:**  
20% above nat'l avg

##### Easiest Jobs to Hire for:

- » Administrative Assistants
- » Warehouse Workers
- » Sales Associates

**Job Posting Growth  
(Q2 2011 to Q2 2012):**  
221%

#### CHEYENNE, WY



Cheyenne hosts the largest outdoor rodeo in the U.S. Yeehaw!

##### Top Industries That Created Jobs:

- » Healthcare & Medical
- » Transportation & Logistics
- » Sales & Sales Management

**Average Salary:**  
\$40,000

##### Top Job Titles Employers Need to Fill:

- » Registered Nurses
- » Certified Nursing Assistants
- » Customer Service Associates

**Unemployment Rate:**  
6.2%

**Cost of Living:**  
4% below nat'l avg

##### Easiest Jobs to Hire for:

- » Receptionists
- » Certified Nursing Assistants
- » Bank Tellers

**Job Posting Growth  
(Q2 2011 to Q2 2012):**  
191%

#### DES MOINES, IA



Des Moines is the number one spot for U.S. insurance companies and is also home to the presidential Iowa Caucuses.

##### Top Industries That Created Jobs:

- » Information Technology
- » Healthcare & Medical
- » Accounting & Finance

**Average Salary:**  
\$39,000

##### Top Job Titles Employers Need to Fill:

- » Sales Representatives
- » Personal Bankers
- » Business Analysts

**Unemployment Rate:**  
5.2%

**Cost of Living:**  
9% below nat'l avg

##### Easiest Jobs to Hire for:

- » Customer Service Representatives
- » Medical Receptionists
- » Sales Representatives

**Job Posting Growth  
(Q2 2011 to Q2 2012):**  
275%

#### COLUMBUS, IN



Columbus is currently ranked 11th in the US as one of the safest cities.

##### Top Industries That Created Jobs:

- » Transportation & Logistics
- » Information Technology
- » Sales & Sales Management

**Average Salary:**  
\$43,000

##### Top Job Titles Employers Need to Fill:

- » Speech Language Pathologists
- » Manufacturing Engineers
- » Customer Service Associates

**Unemployment Rate:**  
6.0%

**Cost of Living:**  
8% below nat'l avg

##### Easiest Jobs to Hire for:

- » Medical Assistants
- » Human Resources Generalists
- » Shipping Clerks

**Job Posting Growth  
(Q2 2011 to Q2 2012):**  
597%

#### SPRINGFIELD, IL



Springfield's most famous former resident is Abraham Lincoln, who lived here until he went to the White House.

##### Top Industries That Created Jobs:

- » Healthcare & Medical
- » Sales & Sales Management
- » Transportation & Logistics

**Average Salary:**  
\$35,000

##### Top Job Titles Employers Need to Fill:

- » Occupational Therapists
- » Owner Operators
- » Financial Advisors

**Unemployment Rate:**  
7.5%

**Cost of Living:**  
10% below nat'l avg

##### Easiest Jobs to Hire for:

- » Customer Service Representatives
- » Medical Assistants
- » Restaurant Servers

**Job Posting Growth  
(Q2 2011 to Q2 2012):**  
421%

#### CASPER, WY



Nicknamed "The Oil City", Casper was famous for its many gushers (not the fruit snacks).

##### Top Industries That Created Jobs:

- » Healthcare & Medical
- » Sales & Sales Management
- » Transportation & Logistics

**Average Salary:**  
\$40,000

##### Top Job Titles Employers Need to Fill:

- » Store Managers
- » Bank Tellers
- » Surgical Registered Nurses

**Unemployment Rate:**  
4.9%

**Cost of Living:**  
4% below nat'l avg

##### Easiest Jobs to Hire for:

- » Administrative Assistants
- » Security Officers
- » Phlebotomists

**Job Posting Growth  
(Q2 2011 to Q2 2012):**  
318%

#### BILLINGS, MT



Billings was named for Frederick H. Billings, a former president of the Northern Pacific Railroad.

##### Top Industries That Created Jobs:

- » Healthcare & Medical
- » Sales & Sales Management
- » Transportation & Logistics

**Average Salary:**  
\$35,000

##### Top Job Titles Employers Need to Fill:

- » Registered Nurses
- » Physical Therapists
- » Sales Representatives

**Unemployment Rate:**  
4.8%

**Cost of Living:**  
is equal to nat'l avg

##### Easiest Jobs to Hire for:

- » Administrative Assistants
- » Certified Nursing Assistants
- » Drivers

**Job Posting Growth  
(Q2 2011 to Q2 2012):**  
618%

#### WASHINGTON, DC



Washington, DC was named "Columbia" which was the poetic name for the U.S. at the time.

##### Top Industries That Created Jobs:

- » Information Technology
- » Healthcare & Medical
- » Management & Business

**Average Salary:**  
\$49,000

##### Top Job Titles Employers Need to Fill:

- » Occupational Therapists
- » Java Developers
- » Administrative Assistants

**Unemployment Rate:**  
5.4%

**Cost of Living:**  
48% above nat'l avg

##### Easiest Jobs to Hire for:

- » Administrative Assistants
- » Customer Service Representatives
- » Bank Tellers

**Job Posting Growth  
(Q2 2011 to Q2 2012):**  
240%

### Top Places to Find a Job (NUMBERS 11 - 50)

- |                       |                      |                     |                          |                      |                     |                       |
|-----------------------|----------------------|---------------------|--------------------------|----------------------|---------------------|-----------------------|
| 11. Pittsfield, MA    | 17. Roanoke, VA      | 23. Champaign, IL   | 29. Elmira, NY           | 35. Greenville, NC   | 41. Alexandria, LA  | 47. Bowling Green, KY |
| 12. Denver, CO        | 18. Durham, NC       | 24. Bismarck, ND    | 30. Rochester, MN        | 36. Davenport, IA    | 42. Abilene, TX     | 48. Charlotte, NC     |
| 13. Columbus, OH      | 19. Sioux City, IA   | 25. Albany, NY      | 31. Decatur, IL          | 37. Topeka, KS       | 43. Trenton, NJ     | 49. Fort Wayne, IN    |
| 14. San Francisco, CA | 20. Lawton, OK       | 26. Raleigh, NC     | 32. St. Joseph, MO       | 38. Jackson, TN      | 44. Corvallis, OR   | 50. Sioux Falls, SD   |
| 15. Midland, TX       | 21. Cedar Rapids, IA | 27. Panama City, FL | 33. Florence, SC         | 39. Fayetteville, NC | 45. Carson City, NV |                       |
| 16. Boulder, CO       | 22. Waterloo, IA     | 28. Peoria, IL      | 34. Colorado Springs, CO | 40. Macon, GA        | 46. Baltimore, MD   |                       |

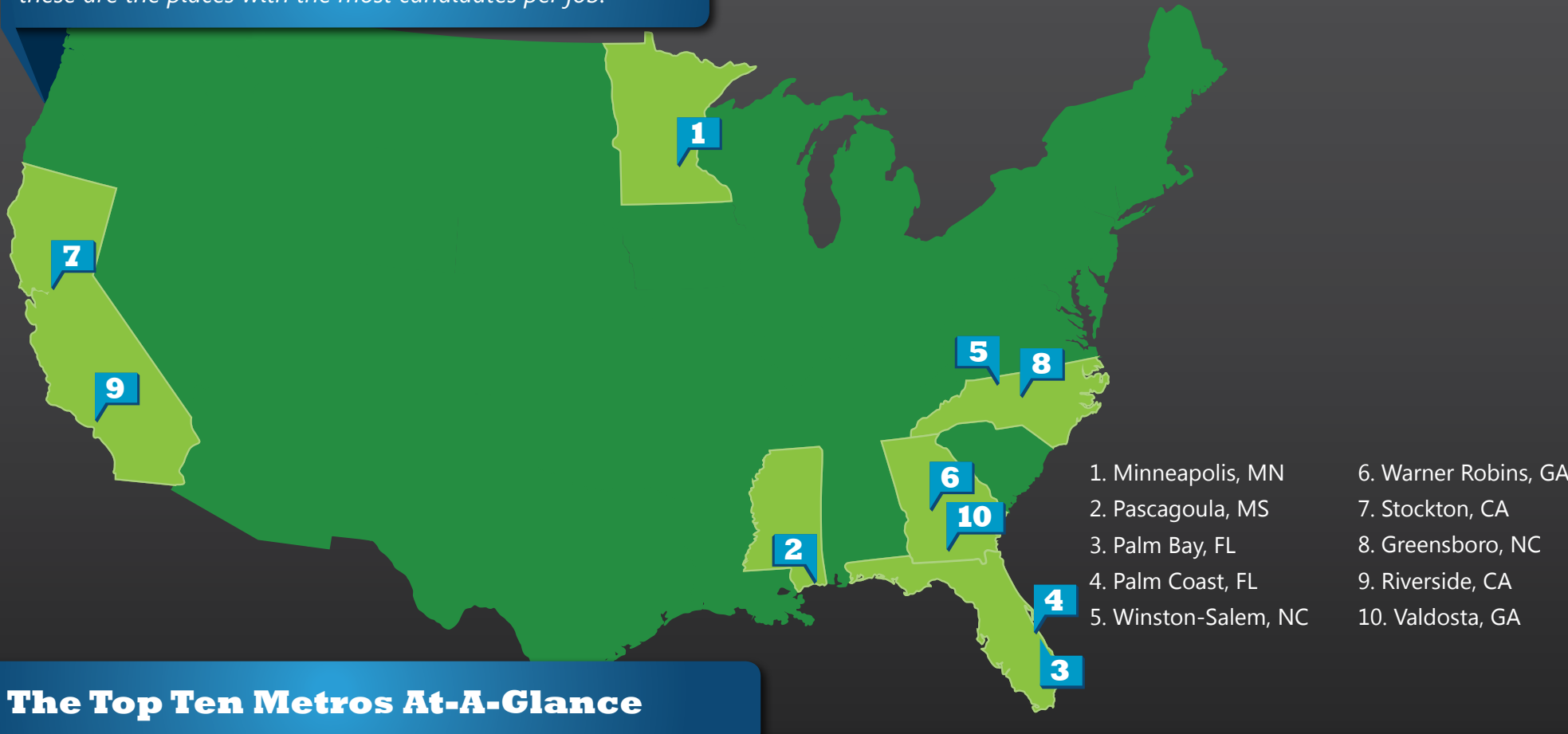


It's easy to assume that the easiest places to hire employees are in bustling metropolises...

but how can it be easy when there's so much competition for those coveted candidates?

WHERE THE CANDIDATES ARE

Top Ten Easiest Places to Hire Employees – these are the places with the most candidates per job.



The Top Ten Metros At-A-Glance

MINNEAPOLIS, MN

Nicknamed "The City of Lakes". In fact, its first major sports team was the Minnesota Lakers, the winning basketball team later moved to Los Angeles.

Easiest Industries to Hire for:

» Customer Service  
» Manufacturing & Production  
» Transportation & Logistics

Average Salary: \$42,000

Easiest Jobs to Hire for:

» Customer Services Representatives  
» Warehouse Workers  
» Paralegals

Unemployment Rate: 5.4%

Top Job Titles Employers Need to Fill:

» Project Managers  
» Java Developers  
» Customer Service Representatives

Cost of Living: 12% above nat'l avg

Top Job Titles Employers Need to Fill:

» Customer Service Representatives  
» Customer Service Representatives  
» Customer Service Representatives

Candidate Growth (Q2 2011 to Q2 2012): 106%

PASCAGOULA, MS

Thanks to its location on the Gulf Coast, the population in Pascagoula exploded during WWII when ship-building became a major industry in the area.

Easiest Industries to Hire for:

» Manufacturing & Production  
» Sales & Sales Management  
» Healthcare & Medical

Average Salary: \$39,000

Easiest Jobs to Hire for:

» Administrative Assistants  
» Cashiers  
» Medical Assistants

Unemployment Rate: 9.8%

Top Job Titles Employers Need to Fill:

» Customer Service Associates  
» Occupational Therapists  
» Mobile Crane Operators

Cost of Living: 8% below nat'l avg

Top Job Titles Employers Need to Fill:

» Customer Service Associates  
» Occupational Therapists  
» Mobile Crane Operators

Candidate Growth (Q2 2011 to Q2 2012): 66%

PALM BAY, FL

Originally called Tillman, it was renamed Palm Bay in the 1920s thanks to the number of palm trees that boarded the bay.

Easiest Industries to Hire for:

» Customer Service  
» Manufacturing & Production  
» Healthcare & Medical

Average Salary: \$43,000

Easiest Jobs to Hire for:

» Customer Service Representatives  
» Warehouse Workers  
» Human Resources Generalists

Unemployment Rate: 9.3%

Top Job Titles Employers Need to Fill:

» Occupational Therapists  
» Registered Nurses  
» Software Engineers

Cost of Living: 2% below nat'l avg

Top Job Titles Employers Need to Fill:

» Occupational Therapists  
» Registered Nurses  
» Software Engineers

Candidate Growth (Q2 2011 to Q2 2012): 191%

PALM COAST, FL

Palm Coast is steeped in history; it goes all the way back to 1969.

Easiest Industries to Hire for:

» Manufacturing & Production  
» Healthcare & Medical  
» Accounting & Finance

Average Salary: \$38,000

Easiest Jobs to Hire for:

» Warehouse Associates  
» Bank Tellers  
» Security Officers

Unemployment Rate: 12.4%

Top Job Titles Employers Need to Fill:

» Financial Advisors  
» Medical Assistants  
» Phlebotomists

Cost of Living: 10% below nat'l avg

Top Job Titles Employers Need to Fill:

» Financial Advisors  
» Medical Assistants  
» Phlebotomists

Candidate Growth (Q2 2011 to Q2 2012): 133%

WINSTON-SALEM, NC

In 1929, the Reynolds Building was completed in Winston-Salem. The building is well known for being the prototype for the Empire State Building in NYC.

Easiest Industries to Hire for:

» Customer Service  
» Transportation & Logistics  
» Merchandising, Purchasing & Retail

Average Salary: \$38,000

Easiest Jobs to Hire for:

» Customer Service Representatives  
» Phlebotomists  
» Sales Associates

Unemployment Rate: 9.0%

Top Job Titles Employers Need to Fill:

» Occupational Therapists  
» Sales Associates  
» Financial Analysts

Cost of Living: 10% below nat'l avg

Top Job Titles Employers Need to Fill:

» Occupational Therapists  
» Sales Associates  
» Financial Analysts

Candidate Growth (Q2 2011 to Q2 2012): 155%

WARNER ROBINS, GA

Nicknamed the "International City" thanks to its residents that come from all over the world because of Robins Air Force Base.

Easiest Industries to Hire for:

» Clerical & Administrative  
» Manufacturing & Production  
» Healthcare & Medical

Average Salary: \$39,000

Easiest Jobs to Hire for:

» Administrative Assistants  
» Warehouse Workers  
» Medical Receptionist

Unemployment Rate: 7.7%

Top Job Titles Employers Need to Fill:

» Registered Nurses  
» Financial Advisors  
» Customer Services Associates

Cost of Living: 8% below nat'l avg

Top Job Titles Employers Need to Fill:

» Registered Nurses  
» Financial Advisors  
» Customer Services Associates

Candidate Growth (Q2 2011 to Q2 2012): 127%

STOCKTON, CA

Stockton's population soared when many moved here during the California Gold Rush.

Easiest Industries to Hire for:

» Manufacturing & Production  
» Healthcare & Medical  
» Transportation & Logistics

Average Salary: \$37,000

Easiest Jobs to Hire for:

» Warehouse Workers  
» Medical Assistants  
» Bank Tellers

Unemployment Rate: 15.3%

Top Job Titles Employers Need to Fill:

» Truck Drivers  
» Occupational Therapists  
» Sales Representatives

Cost of Living: 36% above nat'l avg

Top Job Titles Employers Need to Fill:

» Truck Drivers  
» Occupational Therapists  
» Sales Representatives

Candidate Growth (Q2 2011 to Q2 2012): 106%

GREENSBORO, NC

Greensboro went from being a village to a city in just ten years thanks to textile plants in the 1890's.

Easiest Industries to Hire for:

» Customer Service  
» Manufacturing & Production  
» Accounting & Finance

Average Salary: \$36,000

Easiest Jobs to Hire for:

» Customer Service Representatives  
» Couriers  
» Human Resources Generalists

Unemployment Rate: 9.8%

Top Job Titles Employers Need to Fill:

» Registered Nurses  
» Owner Operators  
» Administrative Assistants

Cost of Living: 11% below nat'l avg

Top Job Titles Employers Need to Fill:

» Registered Nurses  
» Owner Operators  
» Administrative Assistants

Candidate Growth (Q2 2011 to Q2 2012): 169%

RIVERSIDE, CA

Riverside is the birthplace of the California citrus industry. Yummy!

Easiest Industries to Hire for:

» Manufacturing & Production  
» Healthcare & Medical  
» Public Utilities & Services

Average Salary: \$39,000

Easiest Jobs to Hire for:

» Warehouse Workers  
» Medical Assistants  
» Delivery Drivers

Unemployment Rate: 12.4%

Top Job Titles Employers Need to Fill:

» Personal Bankers  
» Administrative Assistants  
» Sales Associates

Cost of Living: 12% above nat'l avg

Top Job Titles Employers Need to Fill:

» Personal Bankers  
» Administrative Assistants  
» Sales Associates

Candidate Growth (Q2 2011 to Q2 2012): 95%

VALDOSTA, GA

Valdosta is also known as the "Azalea City".

Easiest Industries to Hire for:

» Manufacturing & Production  
» Sales & Sales Management  
» Travel, Hospitality & Restaurant

Average Salary: \$33,000

Easiest Jobs to Hire for:

» Warehouse Workers  
» Sales Associates  
» Bank Tellers

Unemployment Rate: 8.8%

Top Job Titles Employers Need to Fill:

» Occupational Therapists  
» Sales Representatives  
» Restaurant Shift Supervisors

Cost of Living: 5% below nat'l avg

Top Job Titles Employers Need to Fill:

» Occupational Therapists  
» Sales Representatives  
» Restaurant Shift Supervisors

Candidate Growth (Q2 2011 to Q2 2012): 164%

Easiest Places To Find Employees (Numbers 11 - 50)

11. Modesto, CA  
12. New Haven, CT  
13. Hinesville, GA  
14. Vallejo, CA  
15. Memphis, TN  
16. Coeur d'Alene, ID  
17. Port St. Lucie, FL

18. Albany, GA  
19. Merced, CA  
20. Auburn, AL  
21. Atlantic City, NJ  
22. Jackson, MS  
23. Miami, FL  
24. Columbus, GA

25. Ocala, FL  
26. Dover, DE  
27. Las Vegas, NV  
28. Sumter, SC  
29. Shreveport, LA  
30. Jacksonville, FL  
31. Rocky Mount, NC

32. Flint, MI  
33. Anderson, IN  
34. Anderson, SC  
35. Orlando, FL  
36. Vineland, NJ  
37. Columbia, SC  
38. Providence, RI

39. Burlington, NC  
40. Sebastian, FL  
41. Pensacola, FL  
42. Atlanta, GA  
43. Fresno, CA  
44. Gulfport, MS  
45. Baton Rouge, LA

46. Tallahassee, FL  
47. Fayetteville, NC  
48. Virginia Beach, VA  
49. Gainesville, GA  
50. Charlotte, NC

Be on the lookout each quarter for the most up-to-date version of this [INFOGRAPHIC] that celebrates those metro regions—both large and small—and highlights the industries that are creating jobs.

BEYOND.com

Sources: Beyond.com – Q2 2012 Career Trends, the Bureau of Labor Statistics, Forbes.com, and AreaVibes.com.  
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