

THE TOP 50 PLACES TO FIND A JOB

&

THE 50 EASIEST PLACES TO MAKE A HIRE

An in-depth look at where the jobs really are and which metro areas have the most candidates – *the answers may surprise you!*

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Q2 2012 CAREER TRENDS ANALYSIS REPORT

Sure, there are more jobs in New York City – but there are more people as well!
The best places to find jobs aren't always the first ones that come to mind.

WHERE THE JOBS ARE

Top Ten Places with the Most Job Opportunities per Capita



1. San Jose, CA
2. Bloomington, IL
3. Manchester, NH
4. Cheyenne, WY
5. Des Moines, IA
6. Columbus, IN
7. Springfield, IL
8. Casper, WY
9. Billings, MT
10. Washington, DC

The Top Ten Metros At-A-Glance

SAN JOSE, CA



San Jose is "the capital of Silicon Valley." They use computers to make cool stuff here.

Top Industries That Created Jobs:

- » Information Technology
- » Engineering & Architecture
- » Sales & Sales Management

Average Salary:
\$57,000

Top Job Titles Employers Need to Fill:

- » Software Engineers
- » Project Managers
- » Java Developers

Unemployment Rate:
8.6%

Cost of Living:
52% above nat'l avg

Easiest Jobs to Hire for:

- » Administrative Assistants
- » Medical Assistants
- » Financial Analysts

Job Posting Growth (Q2 2011 to Q2 2012):
379%

BLOOMINGTON, IL



Bloomington is the birthplace of the beer nut and they are still produced here today.

Top Industries That Created Jobs:

- » Information Technology
- » Sales & Sales Management
- » Transportation & Logistics

Average Salary:
\$36,000

Top Job Titles Employers Need to Fill:

- » Project Managers
- » Business Analysts
- » Drivers

Unemployment Rate:
7.0%

Cost of Living:
5% below nat'l avg

Easiest Jobs to Hire for:

- » Administrative Assistants
- » Certified Nursing Assistants
- » Bank Tellers

Job Posting Growth (Q2 2011 to Q2 2012):
701%

MANCHESTER, NH



Manchester was once home to the world's largest cotton mill.

Top Industries That Created Jobs:

- » Healthcare & Medical
- » Information Technology
- » Sales & Sales Management

Average Salary:
\$46,000

Top Job Titles Employers Need to Fill:

- » Java Developers
- » Licensed Nursing Assistants
- » Physical Therapists

Unemployment Rate:
5.1%

Cost of Living:
20% above nat'l avg

Easiest Jobs to Hire for:

- » Administrative Assistants
- » Warehouse Workers
- » Sales Associates

Job Posting Growth (Q2 2011 to Q2 2012):
221%

CHEYENNE, WY



Cheyenne hosts the largest outdoor rodeo in the U.S. Yeehaw!

Top Industries That Created Jobs:

- » Healthcare & Medical
- » Transportation & Logistics
- » Sales & Sales Management

Average Salary:
\$40,000

Top Job Titles Employers Need to Fill:

- » Registered Nurses
- » Certified Nursing Assistants
- » Customer Service Associates

Unemployment Rate:
6.2%

Cost of Living:
4% below nat'l avg

Easiest Jobs to Hire for:

- » Receptionists
- » Certified Nursing Assistants
- » Bank Tellers

Job Posting Growth (Q2 2011 to Q2 2012):
191%

DES MOINES, IA



Des Moines is the number one spot for U.S. insurance companies and is also home to the presidential Iowa Caucuses.

Top Industries That Created Jobs:

- » Information Technology
- » Healthcare & Medical
- » Accounting & Finance

Average Salary:
\$39,000

Top Job Titles Employers Need to Fill:

- » Sales Representatives
- » Personal Bankers
- » Business Analysts

Unemployment Rate:
5.2%

Cost of Living:
9% below nat'l avg

Easiest Jobs to Hire for:

- » Customer Service Representatives
- » Medical Receptionists
- » Sales Representatives

Job Posting Growth (Q2 2011 to Q2 2012):
275%

COLUMBUS, IN



Columbus is currently ranked 11th in the US as one of the safest cities.

Top Industries That Created Jobs:

- » Transportation & Logistics
- » Information Technology
- » Sales & Sales Management

Average Salary:
\$43,000

Top Job Titles Employers Need to Fill:

- » Speech Language Pathologists
- » Manufacturing Engineers
- » Customer Service Associates

Unemployment Rate:
6.0%

Cost of Living:
8% below nat'l avg

Easiest Jobs to Hire for:

- » Medical Assistants
- » Human Resources Generalists
- » Shipping Clerks

Job Posting Growth (Q2 2011 to Q2 2012):
597%

SPRINGFIELD, IL



Springfield's most famous former resident is Abraham Lincoln, who lived here until he went to the White House.

Top Industries That Created Jobs:

- » Healthcare & Medical
- » Sales & Sales Management
- » Transportation & Logistics

Average Salary:
\$35,000

Top Job Titles Employers Need to Fill:

- » Occupational Therapists
- » Owner Operators
- » Financial Advisors

Unemployment Rate:
7.5%

Cost of Living:
10% below nat'l avg

Easiest Jobs to Hire for:

- » Customer Service Representatives
- » Medical Assistants
- » Restaurant Servers

Job Posting Growth (Q2 2011 to Q2 2012):
421%

CASPER, WY



Nicknamed "The Oil City", Casper was famous for its many gushers (not the fruit snacks).

Top Industries That Created Jobs:

- » Healthcare & Medical
- » Sales & Sales Management
- » Transportation & Logistics

Average Salary:
\$40,000

Top Job Titles Employers Need to Fill:

- » Store Managers
- » Bank Tellers
- » Surgical Registered Nurses

Unemployment Rate:
4.9%

Cost of Living:
4% below nat'l avg

Easiest Jobs to Hire for:

- » Administrative Assistants
- » Security Officers
- » Phlebotomists

Job Posting Growth (Q2 2011 to Q2 2012):
318%

BILLINGS, MT



Billings was named for Frederick H. Billings, a former president of the Northern Pacific Railroad.

Top Industries That Created Jobs:

- » Healthcare & Medical
- » Sales & Sales Management
- » Transportation & Logistics

Average Salary:
\$35,000

Top Job Titles Employers Need to Fill:

- » Registered Nurses
- » Physical Therapists
- » Sales Representatives

Unemployment Rate:
4.8%

Cost of Living:
is equal to nat'l avg

Easiest Jobs to Hire for:

- » Administrative Assistants
- » Certified Nursing Assistants
- » Drivers

Job Posting Growth (Q2 2011 to Q2 2012):
618%

WASHINGTON, DC



Washington, DC was named "Columbia" which was the poetic name for the U.S. at the time.

Top Industries That Created Jobs:

- » Information Technology
- » Healthcare & Medical
- » Management & Business

Average Salary:
\$49,000

Top Job Titles Employers Need to Fill:

- » Occupational Therapists
- » Java Developers
- » Administrative Assistants

Unemployment Rate:
5.4%

Cost of Living:
48% above nat'l avg

Easiest Jobs to Hire for:

- » Administrative Assistants
- » Customer Service Representatives
- » Bank Tellers

Job Posting Growth (Q2 2011 to Q2 2012):
240%

Top Places to Find a Job (NUMBERS 11 - 50)

- | | | | | | | |
|-----------------------|----------------------|---------------------|--------------------------|----------------------|---------------------|-----------------------|
| 11. Pittsfield, MA | 17. Roanoke, VA | 23. Champaign, IL | 29. Elmira, NY | 35. Greenville, NC | 41. Alexandria, LA | 47. Bowling Green, KY |
| 12. Denver, CO | 18. Durham, NC | 24. Bismarck, ND | 30. Rochester, MN | 36. Davenport, IA | 42. Abilene, TX | 48. Charlotte, NC |
| 13. Columbus, OH | 19. Sioux City, IA | 25. Albany, NY | 31. Decatur, IL | 37. Topeka, KS | 43. Trenton, NJ | 49. Fort Wayne, IN |
| 14. San Francisco, CA | 20. Lawton, OK | 26. Raleigh, NC | 32. St. Joseph, MO | 38. Jackson, TN | 44. Corvallis, OR | 50. Sioux Falls, SD |
| 15. Midland, TX | 21. Cedar Rapids, IA | 27. Panama City, FL | 33. Florence, SC | 39. Fayetteville, NC | 45. Carson City, NV | |
| 16. Boulder, CO | 22. Waterloo, IA | 28. Peoria, IL | 34. Colorado Springs, CO | 40. Macon, GA | 46. Baltimore, MD | |



It's easy to assume that the easiest places to hire employees are in bustling metropolises...

but how can it be easy when there's so much competition for those coveted candidates?

WHERE THE CANDIDATES ARE

Top Ten Easiest Places to Hire Employees – these are the places with the most candidates per job.



The Top Ten Metros At-A-Glance

MINNEAPOLIS, MN



Nicknamed "The City of Lakes". In fact, its first major sports team was the Minnesota Lakers, the winning basketball team later moved to Los Angeles.

Easiest Industries to Hire for:

- » Customer Service
- » Manufacturing & Production
- » Transportation & Logistics

Average Salary:
\$42,000

Easiest Jobs to Hire for:

- » Customer Services Representatives
- » Warehouse Workers
- » Paralegals

Unemployment Rate:
5.4%

Top Job Titles Employers Need to Fill:

- » Project Managers
- » Java Developers
- » Customer Service Representatives

Candidate Growth
(Q2 2011 to Q2 2012):
106%

Cost of Living:
12% above nat'l avg

PASCAGOULA, MS



Thanks to its location on the Gulf Coast, the population in Pascagoula exploded during WWII when ship-building became a major industry in the area.

Easiest Industries to Hire for:

- » Manufacturing & Production
- » Sales & Sales Management
- » Healthcare & Medical

Average Salary:
\$39,000

Easiest Jobs to Hire for:

- » Administrative Assistants
- » Cashiers
- » Medical Assistants

Unemployment Rate:
9.8%

Top Job Titles Employers Need to Fill:

- » Customer Service Associates
- » Occupational Therapists
- » Mobile Crane Operators

Candidate Growth
(Q2 2011 to Q2 2012):
66%

Cost of Living:
8% below nat'l avg

PALM BAY, FL



Originally called Tillman, it was renamed Palm Bay in the 1920s thanks to the number of palm trees that boarded the bay.

Easiest Industries to Hire for:

- » Customer Service
- » Manufacturing & Production
- » Healthcare & Medical

Average Salary:
\$43,000

Easiest Jobs to Hire for:

- » Customer Service Representatives
- » Warehouse Workers
- » Human Resources Generalists

Unemployment Rate:
9.3%

Top Job Titles Employers Need to Fill:

- » Occupational Therapists
- » Registered Nurses
- » Software Engineers

Candidate Growth
(Q2 2011 to Q2 2012):
191%

Cost of Living:
2% below nat'l avg

PALM COAST, FL



Palm Coast is steeped in history; it goes all the way back to 1969.

Easiest Industries to Hire for:

- » Manufacturing & Production
- » Healthcare & Medical
- » Accounting & Finance

Average Salary:
\$38,000

Easiest Jobs to Hire for:

- » Warehouse Associates
- » Bank Tellers
- » Security Officers

Unemployment Rate:
12.4%

Top Job Titles Employers Need to Fill:

- » Financial Advisors
- » Medical Assistants
- » Phlebotomists

Candidate Growth
(Q2 2011 to Q2 2012):
133%

Cost of Living:
10% below nat'l avg

WINSTON-SALEM, NC



In 1929, the Reynolds Building was completed in Winston-Salem. The building is well known for being the prototype for the Empire State Building in NYC.

Easiest Industries to Hire for:

- » Customer Service
- » Transportation & Logistics
- » Merchandising, Purchasing & Retail

Average Salary:
\$38,000

Easiest Jobs to Hire for:

- » Customer Service Representatives
- » Phlebotomists
- » Sales Associates

Unemployment Rate:
9.0%

Top Job Titles Employers Need to Fill:

- » Occupational Therapists
- » Sales Associates
- » Financial Analysts

Candidate Growth
(Q2 2011 to Q2 2012):
155%

Cost of Living:
10% below nat'l avg

WARNER ROBINS, GA



Nicknamed the "International City" thanks to its residents that come from all over the world because of Robins Air Force Base.

Easiest Industries to Hire for:

- » Clerical & Administrative
- » Manufacturing & Production
- » Healthcare & Medical

Average Salary:
\$39,000

Easiest Jobs to Hire for:

- » Administrative Assistants
- » Warehouse Workers
- » Medical Receptionist

Unemployment Rate:
7.7%

Top Job Titles Employers Need to Fill:

- » Registered Nurses
- » Financial Advisors
- » Customer Services Associates

Candidate Growth
(Q2 2011 to Q2 2012):
127%

Cost of Living:
8% below nat'l avg

STOCKTON, CA



Stockton's population soared when many moved here during the California Gold Rush.

Easiest Industries to Hire for:

- » Manufacturing & Production
- » Healthcare & Medical
- » Transportation & Logistics

Average Salary:
\$37,000

Easiest Jobs to Hire for:

- » Warehouse Workers
- » Medical Assistants
- » Bank Tellers

Unemployment Rate:
15.3%

Top Job Titles Employers Need to Fill:

- » Truck Drivers
- » Occupational Therapists
- » Sales Representatives

Candidate Growth
(Q2 2011 to Q2 2012):
106%

Cost of Living:
36% above nat'l avg

GREENSBORO, NC



Greensboro went from being a village to a city in just ten years thanks to textile plants in the 1890's.

Easiest Industries to Hire for:

- » Customer Service
- » Manufacturing & Production
- » Accounting & Finance

Average Salary:
\$36,000

Easiest Jobs to Hire for:

- » Customer Service Representatives
- » Couriers
- » Human Resources Generalists

Unemployment Rate:
9.8%

Top Job Titles Employers Need to Fill:

- » Registered Nurses
- » Owner Operators
- » Administrative Assistants

Candidate Growth
(Q2 2011 to Q2 2012):
169%

Cost of Living:
11% below nat'l avg

RIVERSIDE, CA



Riverside is the birthplace of the California citrus industry. Yummy!

Easiest Industries to Hire for:

- » Manufacturing & Production
- » Healthcare & Medical
- » Public Utilities & Services

Average Salary:
\$39,000

Easiest Jobs to Hire for:

- » Warehouse Workers
- » Medical Assistants
- » Delivery Drivers

Unemployment Rate:
12.4%

Top Job Titles Employers Need to Fill:

- » Personal Bankers
- » Administrative Assistants
- » Sales Associates

Candidate Growth
(Q2 2011 to Q2 2012):
95%

Cost of Living:
12% above nat'l avg

VALDOSTA, GA



Valdosta is also known as the "Azalea City".

Easiest Industries to Hire for:

- » Manufacturing & Production
- » Sales & Sales Management
- » Travel, Hospitality & Restaurant

Average Salary:
\$33,000

Easiest Jobs to Hire for:

- » Warehouse Workers
- » Sales Associates
- » Bank Tellers

Unemployment Rate:
8.8%

Top Job Titles Employers Need to Fill:

- » Occupational Therapists
- » Sales Representatives
- » Restaurant Shift Supervisors

Candidate Growth
(Q2 2011 to Q2 2012):
164%

Cost of Living:
5% below nat'l avg

Easiest Places To Find Employees (Numbers 11 - 50)

- | | | | | | |
|------------------------|-----------------------|----------------------|--------------------|---------------------|------------------------|
| 11. Modesto, CA | 18. Albany, GA | 25. Ocala, FL | 32. Flint, MI | 39. Burlington, NC | 46. Tallahassee, FL |
| 12. New Haven, CT | 19. Merced, CA | 26. Dover, DE | 33. Anderson, IN | 40. Sebastian, FL | 47. Fayetteville, NC |
| 13. Hinesville, GA | 20. Auburn, AL | 27. Las Vegas, NV | 34. Anderson, SC | 41. Pensacola, FL | 48. Virginia Beach, VA |
| 14. Vallejo, CA | 21. Atlantic City, NJ | 28. Sumter, SC | 35. Orlando, FL | 42. Atlanta, GA | 49. Gainesville, GA |
| 15. Memphis, TN | 22. Jackson, MS | 29. Shreveport, LA | 36. Vineland, NJ | 43. Fresno, CA | 50. Charlotte, NC |
| 16. Coeur d'Alene, ID | 23. Miami, FL | 30. Jacksonville, FL | 37. Columbia, SC | 44. Gulfport, MS | |
| 17. Port St. Lucie, FL | 24. Columbus, GA | 31. Rocky Mount, NC | 38. Providence, RI | 45. Baton Rouge, LA | |

Be on the lookout each quarter for the most up-to-date version of this [INFOGRAPHIC] that celebrates those metro regions—both large and small—and highlights the industries that are creating jobs.

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Sources: Beyond.com – Q2 2012 Career Trends, the Bureau of Labor Statistics, Forbes.com, and AreaVibes.com.
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